

TWENTY REASONS TO GIVE TO COOLEY

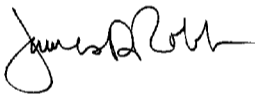
President LeDuc's enclosed annual report shows Cooley's incomparable commitment to community service and highlights twenty special reasons why he is so proud of Cooley.

The President could brag about Cooley's usual successes, but I will instead. Enrollment and applications are at a record level while the academic quality of incoming classes has increased substantially. Minority, African-American, Caucasian, and foreign national enrollment numbers all rank highest within the 50 states. We rank 8th lowest in private law school tuition within the 50 states. We increased the percentage of students receiving scholarships and the average amount of those scholarships. Bar examination passing rates have improved dramatically. Our faculty leads the nation in educational productivity by teaching more hours to more students than any law school faculty. We doubled our assets over the last five years and received an investment grade credit rating. We recently received a \$1,000,000 gift, two \$500,000 dollar gifts, and a bequest exceeding \$300,000 toward a library expansion project, our courtroom, and a scholarship fund. We expanded our Auburn Hills and Grand Rapids branch campuses, now educating at those sites 1,200 of our 3,700 total students, and we enhanced our partnerships with Oakland University and Western Michigan University. And once again we have received full accreditation approval from the American Bar Association and full membership in the North Central Association of Colleges and Schools from the Higher Learning Commission.

But President LeDuc's report touches on things about Cooley over and above these successes, things that demonstrate how Cooley's commitment to professionalism, service, and community make our students better lawyers, our faculty better teachers, and our law school one of America's best.

We have been able to do all this because of the financial support of our alumni and friends. I ask you to help us continue to improve the quality and reputation of this great law school by giving generously toward one or more of the uses listed below. Send your tax deductible gift today by enclosing your check or credit card authorization with the bottom part of this letter.

Very truly yours,



James D. Robb
Associate Dean for Development



Enclosed is my gift of:

- \$5000 Charter Club
- \$2500 Founders' Club
- \$1000 Temple Club
- \$500 Pillar Club
- \$250 Cornerstone Club
- \$100 Century Club
- Other \$ _____

Apply my gift:

- Where Needed Most
- Student Scholarships
- Law Library
- Law Review/Journal
- Moot Court/Trial Practice
- Center for Ethics, Service, & Professionalism

- Sixty Plus Clinic
- Innocence Project
- Faculty Scholarship
- Academic Resource Center
- Foreign Study
- Externships
- Professional Exploration Program

- Howard Soifer Memorial Lecture Series
- LL.M. Program
- Student Services
- Art at Cooley Project
- Symposia
- Technology
- Other (specify): _____

Payment Method:

- Check payable to Thomas M. Cooley Law School
- Visa MasterCard American Express
- Appreciated securities (Cooley will call to arrange transfer)

Card # _____

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